

CORES 2024

28 and 29 October 2024

Sponsorship Prospectus

Contents

01



About the Event

02



Target Audience

03



Conference Program

04



Sponsorship Opportunities

05



Why Sponsor CORES 2024?

06



Sponsorship Requirements

07



About UQ

08



Next Steps

About the event

The University of Queensland is proud to present the 2024 Core Facility Professional Development Conference, or CORES 2024, bringing together keynote speakers and core facility staff from metropolitan and regional Australia.

This two-day conference will be held on Monday 28 and Tuesday 29 October at the University's St Lucia campus. CORES 2024 is an opportunity for attendees and industry to network, share ideas and discuss key challenges and opportunities. Through a mixture of presentations, breakout sessions, trade displays and social events, delegates will learn from leading experts, hear about the latest technologies and exchange insights to support the delivery of world-class research.

As a key player in the core facilities industry, we'd like to offer you the opportunity to become a sponsorship partner for CORES 2024. This is the third CORES conference, and we are excited to build on the success of the 2021 and 2023 events. We look forward to welcoming approximately 200 delegates in person to this important professional development and networking event.

Target Audience

CORES 2024 is a conference for everyone working in core research facilities.

The conference will bring together professionals from all scientific core disciplines.

Our attendees work at all levels in core facilities such as Bioresources, Microscopy, Histology, Flow Cytometry, Cell Analysis, Omics, Mass Spectrometry, Fabrication & Manufacture, Protein Expression, Preclinical Imaging, Gnotobiotic & Biological Research, and Informatics & Statistics.

Participants will gather from all over South East Queensland and regional centres. We also anticipate a growing number of interstate delegates in 2024.



Conference Program

Draft, subject to change

DAY ONE		DAY TWO	
8:00-9:00am	Registration 	8:30-9:00am	Tea and coffee on arrival 
9:00-9:15am	Welcome to Country	9:00-9:15am	Welcome to Day 2
9:15-9:30am	Conference opening	9:15-10:30am	Speakers and panel session
9:30-10:30am	Plenary	10:30-11:00am	Morning tea (30 mins) 
10:30-11:00am	Morning tea (30 mins) 	11:00-12:00pm	Breakout sessions
11:00-12:30pm	Breakout sessions	12:00-12:30pm	Report back from breakout sessions
12:30-1:30pm	Lunch (60 mins) 	12:30-1:30pm	Lunch (60 mins) 
1:30-3:00pm	Speakers and panel session	1:30-3:00pm	Speakers and panel session
3:00-3:30pm	Afternoon tea (30 mins) 	3:00-3:30pm	Afternoon tea (30 mins) 
3:30-5:00pm	Speakers and panel session	3:30-4:45pm	Plenary
5:00-6:00pm	Travel to conference dinner venue	4:45-5:00pm	Close
6:00-10:30pm	Conference dinner  	5:00 onwards	Networking drinks 



Up to 11 hours of contact with conference delegates across two days



High-traffic positioning of your trade display table plus admittance for one representative (silver and gold package) or two representatives (platinum and diamond packages)



Your company logo included on conference marketing collateral, program booklet, and holding slides. Option to include items/in delegate gift bag



5-minute presentation from your representative at the conference dinner (Diamond package only)

Sponsorship Opportunities

Diamond

Platinum

Gold

Silver

\$4,500	\$2,000	\$1,300	\$650
Logo on all email marketing	Logo on all email marketing	Logo on all email marketing	Logo on all email marketing
Ability to include items/materials in delegate gift bag*	Ability to include items/materials in delegate gift bag*	Ability to include items/materials in delegate gift bag*	Ability to include items/materials in delegate gift bag*
Two (2) tickets to all sessions including conference dinner	Two (2) tickets to all sessions including conference dinner	One (1) ticket to all sessions including conference dinner	-
Logo on presentation holding slides	Logo on presentation holding slides	Logo on presentation holding slides	Logo on presentation holding slides
Extra large logo on retractable conference banner	Large logo on retractable conference banner	Medium logo on retractable conference banner	Small logo on retractable conference banner
Program booklet - full page advertisement and logo on front page	Program booklet – half page advertisement and logo	Program booklet – company listed and logo	Program booklet – company listed and logo
Trade table for display	Trade table for display	Trade table for display	-
Naming rights of keynote address and selection of speaker**	-	-	-
5-minute presentation at conference dinner	-	-	-

*Subject to size restrictions.

**In consultation with CORES2024 Committee and subject to speaker availability

Why Sponsor CORES 2024?

Discuss industry specific challenges and opportunities with those embedded in Research Organisations and Universities



Give back to your partners by participating in this unique professional development opportunity for Core Facility Staff



Build your company's reputation and increase brand visibility

Be a part of an exciting targeted event for your community and industry



Build relationships and develop leads through conversations with like-minded professionals



Gain insights about your product, technology or service directly from the user

Interact with academics, and professional staff, from Universities and Research Organisations, who may have the ability to influence strategic direction and decisions



Demonstrate emerging technology and techniques or showcase products



Deliver a 5-minute presentation and have input into the selection of the Conference Dinner speaker (Diamond sponsor only)



Evident Image of the Year Award 2022 - The Materials Science Winner taken by Shyam Rathod, India

I've been a loyal attendee of CORES since its very first conference, both as a core facility manager and, more recently, as an enthusiastic sponsor.

The Cores Conference fosters truly invaluable interactions between facilities and suppliers. Every year, the program is packed with a diverse range of highly relevant topics, all expertly presented by industry leaders.

I always have an amazing time and can't wait to be back again this year!

Sandrine Roy
Evident Australia Pty Ltd

 EVIDENT

Sponsorship Requirements



Sponsorship packages are subject to availability on a first-in basis



Sponsorship Enquiry Forms can be submitted anytime but ideally by close of business May 31 2024



A Sponsorship Agreement will be emailed to you on receipt of a Sponsorship Enquiry Form



All prices are in AUD and exclude GST
A tax invoice will be issued on receipt of your executed Sponsorship Agreement.
UQ's payment terms are 30 days



Logos must be sent in high resolution .eps format to k.hendrickson@uq.edu.au within 14 working days of receipt of your Sponsorship Agreement



The CORES Committee reserves the right to decline a sponsorship enquiry

About The University of Queensland

Welcome from Professor Paul Bonnington

Through numerous initiatives and partnerships with academia, government, industry and donors, The University of Queensland has invested in central research platforms, national collaborative research infrastructure, funding schemes and other allied services.

Our world class facilities are equipped with cutting-edge instrumentation. Expert staff can provide training and consultation with leading technologies to deliver sustainable advantage to the University, our staff and our researchers.

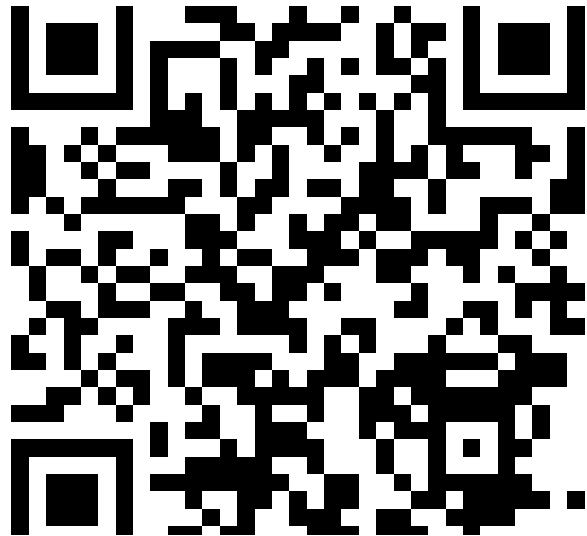
We invite you to join us.

*Professor Paul Bonnington
Pro-Vice-Chancellor (Research Infrastructure)*



Next Steps

Complete the Sponsorship Enquiry Form by scanning the QR Code below or go to <https://survey.app.uq.edu.au/CORES-2024-Sponsorship-Enquiry>



Have questions? Contact
Karen Hendrickson
k.hendrickson@uq.edu.au
0431 441 982

